

# MEDIA RELEASE

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## LOCAL COMPANY RECOGNISED AT ASIA-PACIFIC BUSINESS EXCELLENCE AWARDS

PERTH – MARCH 2015 – Local designer, manufacturer and retailer of Australian-made photobooths, Photosnap, has been recognised at the 2015 Asia-Pacific Business Excellence Awards, taking home the award for ‘Best Service Based Business’.

Held at the QT Hotel on the Gold Coast, Queensland, the Awards honour excellence in small and medium businesses from around the world, showcasing exceptional results for business owners, entrepreneurs and their teams.

The award recognised the team at Photosnap for their innovative strategies for growth, the quality of their product and service offering, and their commitment to product development, variety and originality to a growing market.

Photosnap founding co-owners Jason D’Costa and Troy Marley accepted the ‘Best Service Based Business’ award on behalf of the company.

“Troy and I have worked really hard to ensure Photosnap offers a strong value proposition for our customers,” says Jason. “We are constantly researching the latest trends, investing time and resources into product development and innovation, to ensure our products, support and customer service is second-to-none in the industry.”

Jason credits part of the recent success to key changes in the way the leadership team run their business, helped along by Business Coach Rueben Taylor. In the last 12 months, comprehensive business planning and strategy has seen the company outsource their marketing and expand their workforce, allowing Jason and Troy to put more time into business development.

“I am really proud to see businesses like Photosnap being recognised for all they have achieved,” said Rueben. “Jason, Troy and the team are absolutely committed to innovation, customer service and professionalism, which I’m sure contributed to their achievement in this category for 2015.”

Boasting an impressive client retention rate of 100%, Photosnap have achieved exceptional growth over the last 12 months and will look in 2015 at further expanding their national presence and approaching venues and function centres with leasing and profit share options.

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## PHOTOSNAP PHOTOBOOTHES - PROFILE

Whether you're looking to buy, hire or lease Australia's best quality photobooths, you've come to the right place! Photosnap offer a diverse range of booths that can be completely customised to suit any requirements. Our expert team design and build the booths in our Perth workshop to ensure strict quality control, so you get a fantastic product that we're proud to put our name to!

Our photobooths are available across Australia to hire for events, buy to start your own Photobooth hire business, or to buy as an addition to your existing entertainment business. We also offer flexible Photobooth leasing opportunities to event venues throughout Australia, and dedicated finance solutions and business packages to support your business success.

## BUSINESS EXCELLENCE FORUM & AWARDS - PROFILE

The Business Excellence Awards honour excellence in small and medium businesses from around the world, showcasing exceptional results for business owners, entrepreneurs and their teams. The 'Best Client Results' award is given in recognition of the business coach whose clients have achieved the top results from around the given region.

Award finalists were also offered the opportunity to take part in the Business Excellence Forum, featuring seminars with leading businesspeople, including ActionCOACH Founder and Chairman Brad Sugars.

The three-day event is part of the company's ongoing commitment to innovation, business excellence and business re-education for owners and teams who operate and work in small-and-medium sized businesses.

ActionCOACH is the world's number one business coaching and executive coaching firm, with more than 1,000 offices in over 50 countries, coaching more than 15,000 businesses every week. To learn more, go to [actioncoach.com](http://actioncoach.com).